REGULATIONS GOVERNING THE USE OF EQA LOGOS

Introduction:

Achieving certification from EQA demonstrates a commitment to maintaining and improving management and/or product standards. Use of the EQA logo displays this commitment to clients and potential clients.

In accordance with our certification rules, EQA certificate holders are entitled to use the relevant EQA logo on their Stationary, Letterheads, Website, Business Cards and Advertising. Product certification logos may be displayed on the certificated product (management system logos may not be used on products).

Accreditation:

National Accreditation bodies such as INAB (Irish National Accreditation Board) and UKAS (United Kingdom Accreditation Service) have emerged across the world, functioning as a forum for all relevant governmental and interested parties. These accreditation bodies monitor the activities of certification bodies to ensure that standards are being met.

For most activities, certificates of conformance issued by EQA are accredited by INAB. This Accreditation provides credibility to the certificates of conformance on the basis of widely accepted criteria. These criteria are set out by the European (CEN) or International (ISO) standards body based on issues such as Impartiality and Competence.

We ensure that any non-accredited activities carried out by EQA meet the same high standards set for accredited activities.

Where relevant, activities of EQA are monitored by the PSA (Private Security Authority).

Logo Formats:

Electronic versions of EQA logos are available in TIF, GIF and EPS formats.

For some schemes EQA have a choice of logo (e.g. ISO 9001:2008 Quality Assured Firm, ISO 9001:2008 Quality Assured Company, ISO 9001:2008 Quality Assured Service etc.). Please consult EQA to choose the Logo which best suits your organisation.

Use of the Logos:

1. **Management system logo's (eg. ISO 9001, ISO 14001, OHSAS 18001) must never refer to or imply Product Certification. Management logos must not be used directly on products (Laboratory and Calibration test certificates are deemed to be products in this context).**
2. **Product certification logo's (eg. EN 50131) may be used on the certificated product and immediate packaging .**
3. **If a Management System logo is displayed on boxes etc. used for the transportation of product, it must be made clear that the logo does not refer to the product itself by including a statement such as "produced in a location with ISO 9001:2008 quality management system" or "produced at a location with ISO 14001:2004 Environmental management system" etc.**
4. **The logo must appear together with the logo or title of the certified organisation with no more prominence than that of the certified organisation.**

5. **The EQA Logo with or without Certificate Number can be displayed on Flags, Vehicles and pamphlets etc.**
6. **Where a company letterhead, website or advertising material includes more than one address, the logo may only be used if all the addresses are within the scope of certification (i.e. subject to regular surveillance audit by EQA).**
7. **Where an organisation wishes to use the logo for purposes other than those mentioned above, written approval from EQA is required in advance of release.**
8. **If the Certificate Number is to be incorporated with the logo, it should be placed directly underneath the logo (see examples below).**

Example 1

Example 2

<u>Restrictions on the use of the Logo:</u>

1. **The organisation must not use the EQA certification mark in any manner as to bring EQA into disrepute, and must not make any statement regarding its certification which EQA may consider misleading or unauthorised.**
2. **Failure to terminate any misleading or unauthorised use would lead to withdrawal of certification by EQA.**
3. **An organisation must ensure that reproduction of the logo is accurate and legible with no degradation or distortion. Permitted colours are Red, Brown, Black, Dark Blue, Gold or the predominant colour of the letterhead.**

<u>Termination:</u>

In the event that certification is withdrawn, cancelled or expires, the organisation shall immediately cease use and distribution of any stationery, literature and advertisements bearing the EQA Logo or any other reference to certification.

<u>Suspension:</u>

If an organisation is suspended, the logo or reference to certification may not be used during the period of the suspension.