

EQA Logo Regulations

(Conditions for the use of EQA Logo's by certified clients)

Sample Management System Logo's



Sample Product (Security) Certification Logo's



1. Introduction:

Achieving certification from EQA demonstrates a commitment to maintaining and improving management and/or product standards (the standards used for Security Certification are “Product” standards). Use of the EQA logo displays this commitment to clients and potential clients.

EQA management system certification is carried out in accordance with ISO 17021-1:2015 and Product (Security) certification is carried out in accordance with ISO 17065:2012. The EQA logo regulations have been developed in accordance with these standards. EQA are accredited by the Irish National Accreditation Board (INAB) for the majority of our certification activities. EQA are approved by the Private Security Authority (PSA) for security certification.

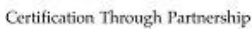
EQA certificate holders are entitled to use the relevant EQA logo on their Stationery, Letterheads, Website, Business Cards and Advertising. Management system logos may not be used on products. Product (Security) certification logos may be used on products (e.g. on the panel of an intruder alarm) or in direct connection with the service being provided.

2. Logo formats:

Electronic versions of EQA logos are available in JPG, PDF and EPS formats. For some schemes EQA have a choice of logo (e.g., ISO 9001 Quality Assured Company and ISO 9001 Quality Assured Service). If in doubt please consult EQA to choose the logo which best suits your organisation.

3. Use if the EQA corporate logo:



The EQA corporate Logo  is reserved for use by EQA (Ireland). It is not permitted to use this logo for any purpose without written permission from EQA.

4. Restrictions on the use of logos:

4.1 Certified clients must not use the EQA certification mark in any manner as to bring EQA into disrepute, and must not make any statement regarding its certification which EQA may consider misleading or unauthorised.

4.2 Failure to terminate any misleading or unauthorised use would lead to withdrawal of certification by EQA.

4.3 An organisation must ensure that reproduction of the logo is accurate and legible with no degradation or distortion. Permitted colours are Red, Brown, Black, Dark Blue, Gold or the predominant colour of the letterhead.

4.4 In the event that certification is withdrawn, cancelled or expires, the organisation shall immediately cease use and distribution of any stationery, literature and advertisements bearing the EQA logo or any other reference to certification.

4.5 If an organisation is suspended, the logo or reference to certification may not be used during the period of the suspension.

5. Use of EQA Management System Certification Logos:

5.1 Management system logos (e.g. ISO 9001, ISO 14001, OHSAS 18001, ISO 45001, ISO 50001, ISO 27001) must never refer to or imply Product Certification.

5.2 Management logos must not be used directly on products, product packaging or accompanying information. This includes all outer packaging used to transport the product (product packaging is considered as that which can be removed without the product disintegrating or being damaged, accompanying information is considered as separately available or easily detachable.)

5.3 Laboratory Test, Calibration and Inspection reports or certificates are deemed to be products and must not contain a management system logo (e.g. it is not permitted to include an ISO 9001 logo on a calibration certificate or on a laboratory test report).

5.4 It is permitted to include a statement on product packaging or accompanying information that the company has a certified management system. The statement CANNOT be accompanied with a logo (type labels or identification plates are considered part of the product and cannot include any reference to the management system certification). The statement should clearly state the name of the certified company, the standard(s) against which the certification has been issued and the certification body (EQA). (e.g. XML Ltd. are certified to the ISO 9001:2015 Quality Management System by EQA (Ireland) Ltd.)

5.5 The logo must appear together with the logo or title of the certified organisation with no more prominence than that of the certified organisation.

5.6 The EQA logo with or without Certificate Number can be displayed on Stationary, Letterheads, Website, Business Cards, Advertising, Flags, Vehicles and pamphlets etc. If the Certificate Number is to be incorporated with the logo, it should be placed directly underneath the logo (see examples below)



Example 1:
Without Certificaiton Number



Cert No. 4278

Example 2:
With Certification Number

5.7 Where a company letterhead, website or advertising material includes more than one address, the logo may only be used if all the addresses are within the scope of certification (i.e. subject to regular surveillance audit by EQA).

5.8 Where a company carry out a number of activities without all of the activities being certified, the logo cannot be used in a way which implies that all activities are certified (e.g. cannot be used on the general page of a website if all the activities listed on the website are not certified).

5.9 Where an organisation wishes to use the logo for purposes other than those mentioned above, written approval from EQA is required in advance of release.

6. Use of EQA Product (Security) Certification Logos:

- 6.1 Product (Security) Certification Logos may be used in relation to the certified activity only.
- 6.2 Electronic Security certification logos (e.g. EN 50131 and PSA 2006_12) may be used together with the installers name on an alarm panel or CCTV system (neither logo should appear on a Fire Alarm, Access Control system or other Product which is not covered by the certification).
- 6.3 Manned Security Certification logos (e.g. PSA 28 and PSA 39) may be used on panels indicating that security is being provided at a given location.
- 6.4 Alarm and CCTV Monitoring Centre Logos may be displayed on signs indicating that a premises is being remotely monitored by Alarm and/or CCTV together with the name of the certified monitoring station (i.e. it must be used in a way that it is clear that the certification applies to the monitoring station and not the installer of the security equipment)
- 6.5 The logo must appear together with the logo or title of the certified organisation with no more prominence than that of the certified organisation.
- 6.6 In addition to the uses listed in 6.2 to 6.4 above the EQA certification logo(s) with or without Certificate Number can be displayed on Stationary, Letterheads, Website, Business Cards, Advertising, Flags, Vehicles and pamphlets etc. If the Certificate Number is to be incorporated with the logo, it should be placed directly underneath the logo (see examples below)



Example 1:
Without Certificate Number



Cert No. 4278

Example 2:
With Certificate Number

- 6.7 Where a company letterhead, website or advertising material includes more than one address, the logo may only be used if all the addresses are within the scope of certification (i.e. subject to regular surveillance audit by EQA).
- 6.8 Where an organisation wishes to use the logo for purposes other than those mentioned above, written approval from EQA is required in advance of release.